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California Wow Xperience and Fashion TV recently celebrated their partnership

Cindy Bishop; California Wow Xperience CEO and founder Eric Mark Levine; Byron Bishop and Varaluck Vanichkul.



A fashion exercise



Praiya 'Poo' Sworndorkmai.



Odette-Henriette Jacqmin.



Janesuda Parnio.

Leading fitness centre California Wow Xperience has formed a partnership with Fashion TV. The partnership was celebrated with a fabulous voyage aboard the *F Diamond* cruise ship.

The party also saw the launch of a fitness centre onboard the *F Diamond*, co-produced health, fitness and yoga shows to be aired worldwide on Fashion TV, reaching over 300 million households,

co-branded apparel and accessories, and nutritional products, all available at FTV shops, California Wow Xperience fitness clubs and on the Internet.

The launch also included a fashion show with top models, featuring superstar Poo Praiya, yoga and kick fit demonstrations, featuring the "bootlicious" Odette-Henriette Jacqmin, and a taste of season two of the California Wow Xperience *20 Minute Work-Out* TV show.



The 'F Diamond' cruise ship.